WEST HIGH YIELD (W.H.Y.) RESOURCES LTD.

NEWS RELEASE

For Immediate Release Calgary, Alberta

Friday, January 30, 2015 TSXV Trading Symbol: WHY 50,511,759 Common Shares Issued

WEST HIGH YIELD ANNOUNCES PRIVATE PLACEMENT

CALGARY, ALBERTA –Jan. 30, 2015. West High Yield (W.H.Y.) Resources Ltd. ("West High" or the "Company") announces a non-brokered Private Placement of up to \$300,000 of Units. Each Unit is priced at \$0.25 and consists of one (1) Common Share ("Common Share") and 1/10 of one (1) Common Share Purchase Warrant ("Warrant"). Ten full Warrants will entitle the holder to purchase one (1) Common Share of the Company at an exercise price of \$0.40 for a period of one year from the date of issue. The Private Placement is subject to receipt of all necessary regulatory approvals including final approval of the TSX Venture Exchange. The proceeds of the Private Placement will be used for general corporate purposes, working capital and obtaining permits for the sale of a 10,000 ton bulk sample from the Company's Rossland gold property. Closing is anticipated to take place on or before March 5, 2015.

About West High

West High is a publicly traded intermediate mining exploration company focused on the acquisition, exploration and development of mineral resource properties in Canada with a primary objective to locate and develop economic gold, nickel and magnesium properties. The Company is currently undertaking to develop its magnesium property located in Rossland, British Columbia.

For further information please contact the officers below or visit the Company's website at www.whyresources.com.

Frank Marasco President and Chief Executive Officer West High Yield (W.H.Y.) Resources Ltd.

Telephone: (403) 660-3488 Facsimile: (403) 206-7159 Email: frank@whyresources.com Dwayne Vinck Chief Financial Officer West High Yield (W.H.Y.) Resources Ltd.

Telephone: (403) 257-2637 Facsimile: (403) 206-7159 Email: vinck@shaw.ca

READER ADVISORY

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This news release contains forward-looking statements. The Company has provided the forward-looking statements in reliance on assumptions that it believes are reasonable at this time. The reader is cautioned that the assumptions used in the preparation of the forward-looking statements may prove to be incorrect. All such forward-looking statements involve substantial known and unknown risks and uncertainties, certain of which are beyond the Company's control. Such risks and uncertainties include, without limitation, delays resulting from or inability to obtain required regulatory approval. The actual results, performance or achievements could differ materially from those expressed in, or implied by, these forward-looking statements and, accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do, what benefits, including the amount of proceeds, the Company will derive therefrom. Readers are cautioned that the foregoing list of factors is not exhaustive.