
WEST HIGH YIELD (W.H.Y.) RESOURCES LTD.
NEWS RELEASE

For Immediate Release
Calgary, Alberta

January 27, 2014
TSXV Trading Symbol: WHY
49,276,093 Common Shares Issued

**WEST HIGH YIELD RETAINS SENERGY COMMUNICATIONS
FOR INVESTOR RELATIONS SERVICES**

CALGARY, ALBERTA –Monday January 27, 2014 West High Yield (W.H.Y.) Resources Ltd. (“West High Yield” or the “Company”) announces that it has retained Senergy Communications Inc. (“Senergy”), of Vancouver, B.C., to provide investor relations services. Senergy has been retained for a period of 3 months (which may be extended), which commenced on January 15, 2014 and is subject to TSX Venture Exchange approval. The Company has agreed to pay Senergy a fee of \$5,000 per month, reimburse reasonable out-of-pocket expenses and grant Senergy stock options to purchase 100,000 common shares of the Company at an exercise price of \$0.50 per share. Senergy is at arm's length to the Company and is owned solely by Anthony Zelen, President of Senergy.

About West High Yield

West High Yield is a publicly traded junior mining exploration and development company focused on the continued development of its intermediate-advanced stage magnesium Record Ridge exploration project based on the recommendations contained in a PEA. The Company controls a 100% interest in its Record Ridge project which consists of 23 contiguous mineral claims, 8 Crown-granted claims and one private claim covering 7,891 hectares. Record Ridge is located near the town of Rossland, B.C., Canada. The mineralization on the Company's property is related to the elevated magnesium content in serpentinitized mafic rocks. Additional information with respect to the property can be found on the Company's website at www.whyresources.com.

For further information please contact:

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Reader Advisory and Forward-Looking Statements

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

When relying on the Company's forward-looking information to make decisions, investors and others should carefully consider the foregoing factors and other uncertainties and potential events. The Company has assumed a certain progression, which may not be realized. It has also assumed that the material factors referred to in the previous paragraphs will not cause such forward-looking information to differ materially from actual results or events. The Company cautions that the foregoing list of material factors is not exhaustive and is subject to change and there can be no assurance that such assumptions will reflect the actual outcome of such items or factors. The forward-looking information contained in this news release represents the expectations of the Company as of the date of this news release and, accordingly, is subject to change after

such date. Readers should not place undue importance on forward-looking information and rely upon this information as of any other date. While the Company may elect to, it does not undertake to update this information at any particular time.